



FRASER VALLEY SQUARE & ROUND DANCE ASSOCIATION

Minutes of the General Meeting April 7, 2019 Location Centennial Lodge, Queens Park, New Westminster

Meeting brought to order @ 13:05

Welcome – Jean Galbraith

Hello to you all, club reps, committee reporters, convenors, and callers, and thank you all for coming. Any new club reps here please give your names, club info, and contact info to our Secretary, Sylvia French, before you leave. This meeting is recorded, and it will help our meeting if we all speak out our names and club affiliations clearly, whether making a motion, seconding, or whenever called on. This not only helps me acknowledge you properly, but it really helps our Secretary with the minutes. Please make sure you have an agenda, and Treasurer report information, and have displayed your club event flyers at the back table. So now our meeting will begin.

Attendance: Abbotsford Grand Squares, Swinging Hubs, Brents Bunch, Century House Squares, Royal Swingers, Squares Across the Border, Stardowners, Surrey Square Wheelers, Swinging Singles, Town N Country Dancers, Wesburn Wranglers, Wheeling 8s, White Rockers.

Absent: Chilliwack Rhythm Reelers, Chuckwagon 8s, Delta Sundancers, Diamond Country dancers, Guys & Gals, Motiv8ors, Quicksteppers, Rhythm B's, TW Twirlers, Valley Promenaders.

Additions & Approval of the Agenda

Under reports:

L. F.V. & Valley Circle 60th Anniversary – Norm Cox (moved from New Business C.)

Under new business:

Add to New Business b. Request for New Dancer funding Wheeling 8s (moved from Old Business b.)

Add to New Business h. – Special Presentation by Swinging Singles of BC Square Dance Club.

Under good and welfare:

Update on John Corrigan

Motion by Norm Cox seconded by Otto Baudais to accept Agenda as amended. PASSED

Correspondence: Sylvia

* I mailed out to all Club Reps. the Memo received from Blair regarding the topic of conflicts with Special Dances discussed at the last General Meeting, indicating that there is now, on the bottom of the Special Dance page, a new button – “Check for Conflicts”

* I received an update from Mary Corrigan regarding John's recent hospitalization and sent a copy out to all Executive & Club Reps.

* Notice from Mary Ann Turner of their upcoming 61st Mainstream Jamboree in Williams Lake May 24th – 26th 2019 I've printed up the information I received and it's on the back table.

* I received a notice of changes to the Directors and Clubs, which you will find in the Valley Circle online, so please check to see who your Directors will be for the next while. I will also add it to Sandi's report, & I sent a copy out to Executive & Club Reps for everyone to update their records.

Moved by Dave McVige moved to accept minutes of the last General meeting Jan 13th 2019 seconded by Kris Christensen PASSED

REPORTS –

a) Treasurer's Report – Don Allan

Report as handed out at meeting, (copies can be seen Pg 13-16 at end of minutes)

The changes since the version at the exec meeting are:

- Some small additional Gala expenses added
- The costs of printing/postage for the April/May Valley Circle were added.

Don Allan moved to accept his report as presented, seconded by Sandi Poje.

PASSED

b) Vice President's Report – Sandi Poje

- * Norm Cox attended the Vancouver and District Caller Teachers meeting for me, as it was on the same day as the Gala and I am on that committee as well, special thanks to Norm
- * Sylvia and I attended the BC Federation meeting on March 30 and also the Star Twirlers dance on Friday and the Frontier Twirlers 60th anniversary and dance on Saturday.
- * Kris and Anni presented the 25-year dangles to Bud and Jill Schaffer at the Abbotsford Grand Squares.
- * Sylvia and I attended the Baron of Beef dinner on April 5th and present 4 Score and More badges to Jack Plant and Fred Gehrs at the Chilliwack Rhythm Reelers and we attended the Happiness Dance put on by the Surrey Square Wheelers.
- * I visited Town 'n' Country Dancers, 3 squares were dancing and others were socializing in the adjoining room. Brent was calling as John Corrigan had been recently hospitalized. Cheryl Plume cued rounds the first half an hour prior to Plus dancing, and rounds between the tips.
- * I attended Century House on April 1 and presented a card to Mas Nabata from the FVS&RDA executive. Mas' 98th birthday was March 29th. Wendy Krueger was calling and cueing and Ken and Sally were sitting on the sidelines socializing and watching the dancing, both looked wonderful.
- * I am hoping I can encourage most of the FVS&RDA Executive to attend the last dance of the season for the **White Rockers on April 14th**. Save the date Executive and any others are welcome to attend.
- * I have a few copies of club anniversaries if you would like a copy and Blair has posted this on-line, check it out.
- * I know I have just started in this position, but I find I have too much other work to do, so I will be resigning as of May 26, 2019 at the AGM. Please feel free to step up and take on any position on the FVS&RDA executive, we need you!

DIRECTORS AND CLUBS

Joyce & Ben Lucas 604-464-2473 lucastravels@yahoo.ca Brent's Bunch Diamond Country Dancers Royal Swingers Surrey Square Wheelers Town 'n' Country Dancers Wesburn Wranglers (Preteen/Teen)	Al Gibbs & June Fitchett 604-951-0889 allangbbs@shaw.ca Delta Sundancers (Preteen/Teen) Quick Steppers Rhythm B's Stardowners Swinging Singles TW Twirlers
Ron Robertson	Anni & Kris Christensen

604-988-9538 r.andb.robertson@shaw.ca Century House Chuckwagon 8's Squares Across the Border Vancouver Motiv8tors Guy's 'n' Gals White Rockers	604-504-4452 annkir@telus.net Abbotsford Grand Squares Abbotsford Swinging Hubs Chilliwack Rhythm Reelers Valley Promenaders Wheeling 8's

c) **Valley Circle/Webmaster – Blair Wallace** sends his regrets report read by Sylvia Valley Circle:

April/May Valley Circle done and out.

Preparing for the summer issue

Total subscriptions: 282

Current Receivables: \$1,291.75

Website:

All ads entered and updated;

Directors updated;

New page to check and test for conflicts in dates added to dance entry system – see memo that was sent to all clubs for details;

Scroll of Honor winner added – still need a picture;

d) Promotion – Betty Langtry Promotion Committee chair

The Promotion committee has welcomed Brent Mawdsley and John Corrigan as new members. We welcome their new ideas.

We are planning the “Jamboree Welcoming New Dancers” which is planned for April 27th 7:00-9:30 pm at Kennedy Hall. We hope all dancers will come to support the new dancers.

The committee would like to promote square dancing by placing some form of signage on or near the building where square dancing is held. This would depend on the regulations of each facility. Hopefully this idea would be agreeable with the FVS&RD Association. There have been two clubs that applied for new dancer refunds.

e) Driscoll Award – Ron Robertson

Letters have been sent out with information and entry forms, there should be one female entry from last year, but no male recipients as of yet.

To make it easier for the teens and anyone else we have attached the forms as well as the procedure on filling out the form with the letter encouraging them to participate we hope this will get some entries.

Date for presentations have not yet been announced but will be in the Valley Circle.

f) BC Federation – David McVige

Report from BCS&RDF, B O D Meeting March 30/2019

Bylaw changes have been registered.

Membership rules will be changed at the AGM July 12/2019 in Salmon Arm during BC Festival 2019.

Dancers are members of BC Federation.

No Financial reports as Treasurer had been ill and their Mobile Home damaged, will be sent later.

Membership is about the same as last year.

Storage, copies and where to store records were discussed, no final decision made.

Swinging Singles made a Presentation to the BC Federation of \$100,000.00.

Region 2 (FVS&RDA) made a motion that Club member's lists be sent to the Federation Secretary so the Federation will have all the names.

Next B.O.D. Meeting proposal will be in Abbotsford March 28/2020. (Confirmed)

g) Canadian Dancers Society – David McVige

The CS&RD Society will be holding their AGM Sept. 7/2019, Kennedy Hall, Surrey, in conjunction with the Fraser Valley Association and Valley Circle – 60th Anniversary Celebration.

h) Festival 2020 Report - Norm Cox

Good news – Our Registrations for 2020 is now over 200 but the bad news is according to numbers from former festivals as of one year previous to the Festival, it should be at 400 for our goal of 800 dancers. That means we have 3 months to register another 200 dancers.

The numbers registered from the Fraser Valley are very low. Come on Dancers time is NOW to Register. Please encourage all of your Clubs to do their part NOW and then and then only can we allot rooms and move forward.

The cost goes up \$20.00 each July 1st 2019 **NOW IS THE TIME THAT WE NEED YOUR HELP.**

June Fitchett is collecting names of those willing to volunteer at the 2020 Convention please contact June with your phone & email.

i) Gala – Dave Hammer

This year's Gala was held on Sat. March 16th, 2019 from 7:00 – 10:00 pm at Confederation Senior Centre, Burnaby. The callers were the BC Boys, a group of local callers comprised of Ray Brendzy, Steve Edlund and Brent Mawdsley with cuer Margaret Beatty.

Theme was 'A Salute to Festival 2020'.

Responsibilities of the committee members were:

Decorations – beautiful hand-painted scenery by Jean Galbraith

Advertising & Printing tickets- Sandi Poje

Food & beverages- Betty and George Langtry

Door prizes- 6 boxes of chocolate turtles & 6 lovely decorated chocolate bars supplied by Sandi Poje, and 2 hand crafted 'Square Dancing Lets My Spirit Soar' plaques by Jean Galbraith

Ticket sales- Alex Galbraith reported 136 tickets sold by dance time = 17 squares

Ticket takers/door- Bernice Snook and Ron Robertson

Greeters- Alex and Jean Galbraith handled this task

Cash draw- Ron Watson oversaw this job and proceeds after winners are drawn to be donated to MS dance

- See attached form for details of winners and cash draw

Singles board- Norm Cox did this task.

MC – for the evening was Dave Hammer

Scroll of Honour for 2018 – was awarded to David McVige by Barbara Tryssenaar

2/ Budget:

- See attached form A

- As requested the additional ½ hr. prior to the event was costed out at \$50.00. (see attached form B : City of Burnaby).

- Dancers were mainly from the Lower Mainland with several couples from Washington, Victoria, Comox and Cumberland, Vancouver Island.

j) Vancouver & District Caller/Teachers Ass'n – Brent Mawdsley

The Caller Teachers met on March 16, 2019

The callers were informed that a letter was prepared to look at obtaining permission from the square dance venues to place signage at those locations to help promote and advertise our activity. It was suggested that we start Kennedy and Brookwood halls first.

The fall rounds of the months are Serenade to Spring for October, and I Want To Stroll Over Heaven With You for November.

The new dancer calluses were discussed for the caller attending and they all seemed to be doing good.

Chilliwack had about 17 new dancers, Guys 'n' Gals had 6, Abbotsford had about 10 – 12.

The new dancer Jamboree was discussed and an invite to all the local callers and cuers will be sent out.

The list was being circulated and it was again stated that it was not a mainstream dance.

It was mentioned that the deadline for registering for the 2019 Festival in Salmon arm was fast approaching and all were encouraged to register.

It was mentioned that the Convention 2020 registration was not as high as hoped and all were encouraged to register sooner than later.

A Cuer's workshop and Roundaree was suggested with a proposed date of September 14 or 21 and Brian Penny was going to verify the date with the featured cuer. (Susan Healy has been contacted for this). The Roundaree would be phase 2 with some phase 3. It is planned to be at the ASAA hall.

Caller's workshop will be at Kennedy Hall on October 25 & 26 prior to the Gary Shoemake dance.

A motion was passed to offer the Corn Cob Caper Dance to the Promotion Committee. The callers would still call and provide the equipment, but the promotion Committee would be responsible for the rest.

August 25th was the proposed date.

Up coming dances were mentioned as well.

Condolences were being passed on for Christine Brendzy's father passing away.

It was also mentioned that Ron Booiman's father passed away.

There will be a singles board.

k) Scroll Of Honour – Barbara Tryssenaar

Dave McVige was presented with the Scroll of Honor at the Gala. No Scroll this year to a Caller/Cuer. We have no nominations for this year so please go back to your Club and get back to Barbara and get nominations in

14 member recipients in the room stood to acknowledge their receipt of the Scroll of Honor.

l) F.V. & Valley Circle 60th Anniversary – Norm Cox

Big time in the Valley, Sept. 7-8, 2019 as it is the Fraser Valley and Valley Circle 60th Anniversary so let's have a "Big Party."

The CS&RDS Executive & Representatives are coming to hold their 2019 AGM at Kennedy Hall Saturday Sept. 7 and then we will have a Big Dance on the Saturday night with Heather Reynolds and Brent Mawdsley as Feature Caller and Cuer. Should be a super evening. On Sunday afternoon we are planning an afternoon dance with Guest Callers. The cost for each Dance will be \$10.00 each but if you wear your 20-20 Ribbons the cost will be half price \$5.00 each.

Is this not a great way to start the New Season off on the right foot!

This Dance will be for everyone – Mainstream with Plus Tips. Tickets at the Door.

Budget sent in to the Treasurer.

Discussion/Questions follow each report as given

Barb Webster moved to Acceptance of Reports seconded by Darleen Austin. CARRIED

OLD BUSINESS –

a) Review of New Dancer Funding Information Jean Galbraith

I have prepared a condensed report on the various types of New Dancer funding that will be attached to the minutes. (see addendum 1.) I have also printed a few copies here for those people that don't receive online minutes. Basically, there are three different ways for clubs to obtain funding for new dancers:

- 1) FVS&RDA,
- 2) Promotion Committee, and
- 3) BC Square & Round Dance Federation.

Each has their own prerequisites to get this funding, and each has the instructions in the Resource Book that your club should have. The report should take care of any questions along that line.

Lunch break taken at this time.

Thanks to Eva Matheson Nelson Baranow with assistance from Pat Hill for Lunch.

NEW BUSINESS –

- a) Ratification of BC Federation Delegates – Betty Langtry volunteers as Delegate #2 for Region 2 to BC Square & Round Dance Federation.

Moved by Barbara Tryssenaar seconded by Sandi Poje that Betty Langtry be our #2 Delegate to the BC Square and Round Dance Federation **PASSED**

- b) Requests for New Dancer Funding –Surrey Square Wheelers, Chilliwack Rhythm Reelers & Wheeling 8's. It's the Executives recommendation that they receive this funding.

Motion Anni Christensen seconded Nancy Slinn that the Grant be approved as above **PASSED**

- c) New Club In FVS&RDA – Valley Promenaders Round Dance Club (Cuer Club Wendy Krueger) dancing in Yarrow on Wednesday.

- d) Notice of Change to By-Law 5.3 Section D – Jean in Blair's absence

Motion by Barbara Tryssenaar that The number of Directors shall be changed from five (5) or a greater number determined from time to time at a general meeting changed to **"THE NUMBER OF DIRECTORS SHALL BE DEEMED AS NECESSARY BY THE EXECUTIVE OF THE FRASER VALLEY"** seconded by Norm Cox. (To be ratified at the Annual General Meeting) **PASSED**

- e) Marketing For New Dancers – Brent Mawdsley

See full report pg. 12

- f) Elections At Upcoming AGM – May 26 – Jean

It is soon going to be election time. Our elections will be held on May 26 at our Annual General Meeting. But I must say at this time that we are in need of dancers to commit to volunteer work for this Association. The following positions will be vacant – President (Jean Galbraith willing to stay on) Past President, Vice-President, and Secretary The FVS&RDA Executive have all worked hard for a number of years, an average of 15 years a piece, to keep this organization functioning and contributing to the region's clubs in what we hope has been a meaningful way. It is now time for all you club reps to consider what you can contribute to the executive duties, or what some member of your club can contribute. The duties themselves are not difficult, but a commitment of time and involvement is needed. Many hands make light work, they say, so if there are very few executive members left to carry on the work, you can imagine it will make for a much less effective association over all, whereas if more volunteers are willing to learn and participate in an executive position, it will make all our functions go so much easier. We are willing to help ease any new volunteer into their respective positions. So please, if you are asked to step up, give it real consideration, and then give it a try. You might enjoy it, and it will certainly give you a good feeling that you invested some time into helping to continue a worthwhile organization.

- g) **Special Presentation by Swinging Singles of BC Square Dance Club**

Report for FVS&RDA Meeting on April 7, 2019

Hi Everyone, I think most of you know me, and today I am representing the Swinging Singles Building Fund as chairperson. I have with me Sylvia French, Swinging Singles treasurer and also Secretary of the FVS&RDA. Eva Matheson is here as Past President of the Swinging Singles and Social Convenor of the FVS&RDA. At one time we had 18 members in the Building Fund committee but due to some people moving away and others passing on are numbers have dwindled. We are still fortunate to have Gladys McManus and Florence Wray as honorary members as well as our hard working Peter Tamin (who served on the Building Fund as well as the Building Society), along with Roy Swanson, Al Williams, and Shirley Innes. So...on to the story why I am here today.

In 1980 Diana Christensen (Lifton) had an idea that the Swinging Singles should raise money to have their own square dance hall, and we all worked very hard with her to raise enough money to do so. But with the cost of land and buildings soaring, we were unable to complete her and later our dream.

We have met with the Swinging Singles members at a Special General Meeting and made a resolution to donate part of the Building Fund cash assets to the FVS&RDA to assist clubs in need of funds to continue dancing (except the New Dancers classes, as they have the deSmit fund to draw from) and for recruitment. We have a cheque for the FVS&RDA in the sum of one hundred thousand dollars, please accept with our gratitude for all everyone does for square dancing. Don, as Treasurer please accept this cheque.

Thank You!

Sandi Poje Building Fund Chairperson of the Swinging Singles of BC Square Dance Club

GOOD & WELFARE –

* Update on John Corrigan given by Nancy Slinn. John looks forward to visitors, and therapy going well, up walking on parallel bars, and speech therapy going well too.

See handouts regarding financial assistance to the family by donation.

* Ken Crisp very hopeful that things are going good, he's eating well & hasn't lost his hair! Attended Century House on Monday.

* Surrey Square Wheelers had a good turnout for the 49th Happiness Dance on Saturday evening funding went to the Child Development of BC.

- May Hash & Break A1 dance

- May 28th Annual Hoedown \$10.00 Best dressed cowboy/cowgirl pre rounds 7:30 Dance 8:00 - 10:00 pm Brookwood Sr. Centre.

* MS Dance April 28th at Kennedy Hall. 7:00 – 9:30 pm MS & PLUS levels Admission by donation.

* Royal Swingers hall DARK April 19th. Steve's workshops May 3rd & 10th.

* Cotton tail dance April 13th Aldergrove O.A.P. Hall pot luck supper 6:00 pm \$8.00

* Fall Special Plus dance at Kennedy Hall 7:30 pm pre ticket sales \$12.50 (\$15.50 at the door) Garry Schoemake from Sevierville Tennessee & Wendy Krueger Cueing. Plus w/Ph.11 Rounds Contact Wendy Krueger for tickets.

* White Rockers last dance for the season next week (April 14) dance Plus after the break.

* Swinging Singles 50th Anniversary June 15th @ Bonsor Community Center Complimentary lunch for all past & present members dance & ice cream sundae 3:00-6:00 pm cost \$5.00 pre sales tickets only contact Pat Gerbrandt/Gaylene Ward. New dancer teach at Wesburn Hall starting May 30th Tues. & Thurs.

* 50th Anniversary Chuckwagon 8's October 19th 1:30-4:30 pm Charles Rummel Hall, 3630 Lozells Ave.

NEXT MEETING – Annual General Meeting, Centennial Lodge, Queens Park, New Westminster,

Sunday May 26, 2019 @ 1:00 pm

Motion to Adjourn by Don Allan @ 3:33 pm

Addendum 1.

Funding For New Dancer Classes

FVS&RDA Funding – Guidelines located on page 36 of Resource Book Section 2

- All funding for this grant is from the De Smit Fund of the FVS&RDA
- Submission of Application Form located on pages 37-38 of Resource Book Section 2
- Clubs should have made an effort to obtain new dancers and form a new dancer class
- Budget information is required, including Hall Rental and Caller Fees, and a projected estimate of revenue from new dancer fees, and how much the club expects to subsidize the class from their fees.
- Amount of grant will not exceed \$250.00 per dance season
- Applications must be submitted yearly, and reviewed yearly. Submission is no later than Sept. 30, with Exec. Review to be Nov. 30 (fall season) or Mar. 30 (winter/spring season). Submit paperwork by these dates.
- Clubs are to report the number of graduated dancers at the end of season, along with page 38 of Resource Book Section 2, by Sept. 30.
- Some more regulations remain, but the above are the main points. Please read the Guidelines as located above.

Promotion Committee Funding – A short profile located on page 61-62 of Resource Book Section 2

- All funding from this committee is provided by fundraising projects (i.e. 5-year calendar) and special event profits (if any), (i.e. New Dancer Jamboree)
- Any club that has new dancer classes may request for 75%, up to a limit of \$400, of their printed advertising bills (i.e. newspaper ads, flyers, etc) ONLY. No radio, TV, signs or feathers are eligible.
- Club must provide receipts as to how much was spent, and where.
- Reimbursement is one time per year, paid out in January-February period.
- All requests and receipts are to be received by the Promotion Committee Chairperson or Promotion Treasurer by March 1 of each square dance year (September to May)
- This funding for advertising is separate from the FVS&RDA Grant and the BC Federation Grant, and must be applied for separately.
- Full details on this funding are in the Valley Circle February 2019 issue, page 37.

BC Square & Round Dance Federation Financial Aid for New Dancer Classes

- BC Federation funding is provided by a membership fee obtained from BC clubs and dancers. Full information on this funding is located on page 9 of Resource Book Section 3, with application guidelines and application forms located on pages 22, 23, and 24 of Resource Book Section 3
- All clubs having financial difficulty with hall costs and caller fees may apply to the BC Federation for funding
- Callers and cuers and clogging instructors doing their own classes may also apply.
- The grant is up to a maximum of \$250, and may be made every 2 years, but preference will be given to clubs that have not previously received the grant.
- Applications should be sent to the 1st Vice President, to be reviewed by the Funding Committee headed by the 1st Vice President. At this time Dennis Sutton, Region 1, email dsutton9@telus.net is 1st Vice Pres.
- Application deadline is March 1 of a current calendar year.

Social Media/SquareUpBC Funding

- A separate funding project by Brian Elmer involving Face book as a way to advertise to New Dancers is also available. Not much information is on hand here in Region #2, so the best way to approach this funding would be to contact Brian Elmer, email brian@squaredance.bc.ca.

Addendum 2.

Report on 2018 Promotion Committee ROAR Workshop for FVSRDA Meeting

April 7, 2019

by Brent Mawdsley

On October 13, 2018, the Promotion Committee held a half day workshop called "Rebuilding Our Activity and Recreation (ROAR)". About 16 people attended and shared ideas on the topic. Brent Mawdsley presented an overview of the Callerlab Square Dance Marketing Manual and related resources, and a recent promotional success story. These documents and resources were distributed to the attendees after the workshop.

I think the decline in square dancing is evident to all that are involved. In order to re-build it, we are all going to have to work together with coordinated effort, and try new ways of promoting, recruiting, and retaining dancers, because the old ways are not working well enough.

We must think of the square dancing as product we have to sell to the public. We may think it's "the best thing since sliced bread", but market research has shown most of the general public are not aware it exists or have an outdated and/or negative perception of it.

It takes time and persistence to change these views. Fortunately, many groups across BC, Canada, and the USA have been working on these challenges and have been sharing their ideas, plans and resources they have created. We just need to review these ideas and decide which ones to implement in our area and how to do.

The Promotion Committee is the group that can facilitate this for the benefit of all dancers in our region; we just need motivated people to help. **I invite each club to identify a representative to the Promotion Committee to start making a difference.** Please call (604-596-9360) or email (langtry@telus.net) the committee chair, Betty Langtree, to say you would like to join the committee and if you will be able to attend the **next meeting which will be Saturday, June 8, 2019, at 10:30am** at George & Betty Langtree's home in North Delta. Meeting to be followed by a potluck BBQ lunch.

Here are some of the key concepts and resources, and the success story we discussed at the ROAR workshop. The internet links to these documents and some additional resources are below.

Three key sales/marketing aspects related to Rebuilding Our Activity and Recreation (ROAR) are Promotion, Recruiting and Retention.

1. Promotion

- a. the delivery of messages that inform, educate and persuade consumers to purchase the product, and the methods used to communicate those messages
- b. raises awareness and tells people why they should square dance
- c. **on-going, year-round activities**